

PHILIP MORRIS INCORPORATED  
ADVERTISING COST ESTIMATE

Brand: Other Promotions

Date October 7, 1983  
393-077

Media: Horse Racing - Marlboro

Contract Terms: Marlboro ad on fourth cover of Hawthorne Program.  
Sept. to Dec. 1983, for a total of 72 days.

Pay To: Sports Section  
P.O. Box 639  
Turnersville, NJ 08012

Approvals: [Signature]

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH					
APRIL					
MAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER	\$15,000.00				
NOVEMBER					
DECEMBER					
TOTAL	\$15,000.00				

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